

Auto Accident Marketing

This is your secret to guaranteed new personal injury clients each month. Auto Accident Marketing by Just Us Attorney Marketing is a proven personal injury marketing campaign that guarantees clients walking through your door. This campaign is comprised of multiple PI marketing components working together in a harmonious turnkey campaign that produces positive returns on your investment.

HOW IT WORKS

This campaign reaches out to victims of recent accidents in your area via direct mail, telemarketing and online tools. Our public awareness organization, Accident Resolutions, provides information about their rights, resources and recommendations to auto accident specialists in their area. When we determine someone is in pain, we explain the benefits of retaining an attorney and schedule them directly with your firm.

GUARANTEED RESULTS

This campaign works so well, we are able to guarantee a minimum amount of new clients visiting your firm each month. It is our goal to always exceed your minimum guarantee of new clients. **The best part:** We continue working on your campaign all month, even after we reach your minimum guarantee.

NO LONG-TERM CONTRACT REQUIRED

With this campaign, you are not required to sign a long-term contract or annual campaign. We simply ask for a 30-day cancellation notice.

UNIQUE AND EFFECTIVE

Compared to a telemarketing-only campaign, we are able to reach 60 percent more people in accidents utilizing direct mail because so many people are on the "Do Not Call" list. We can provide additional education and increase your overall conversion and results through the different tools this campaign has to offer.



Availability is limited. To get started or learn more, text or

Call 360-326-8896 or visit www.JustUsAttorneyMarketing.com

Auto Accident Marketing Continued...

WE DO THE WORK

We set the appointments, mail postcard reminders, email appointment confirmations, and text same-day reminders. We keep you and your team apprised as soon as an appointment is scheduled. You simply provide good quality service and we do the rest.

EXCLUSIVITY

Your success is our top priority. We provide you exclusivity on your specific accident list.

KEEPING YOU SAFE

In order to avoid any negative reviews or impressions that can come from telemarketing, we never reveal your law firm name until someone in an accident requests a referral.

SETUP

Your first month is a setup month. During the setup, we print and design your direct mail, procure accident lists, consult with your staff to ensure an effortless campaign start, send you the Auto Accident Marketing FAQ's, introduce you to your campaign manager and begin to set appointments with your firm. During the setup month, we front load your campaign so you already have seen new clients when your official first month starts!



Testimonials

"Easy program that provides constant new clients. Give it a try."

Aaron P. - Pence Law Firm

"I'm really pleased with how things are going. Of course we get some crazies, but one or two good ones makes all the difference. Last month, we retained two. I appreciate the good communication from them as well."

Julie R. - CLF Law Firm

"With my guarantee of four (new clients), I had nine in my first month!"

Joseph S. - Stanely Thompson

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